

DUCKBACK PRODUCTS

What's New at Duckback . . . Lots!

July 2009

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Welcome to the first addition of the Duckback Products newsletter! Our goal is to provide you with some fun and interesting information to maximize your outdoor living.

A bit about ourselves: Duckback is a coatings manufacturer specializing in premium quality wood and concrete coatings for over 20 years. Located in the small Northern California town of Chico we take care to ensure that our products are as environmentally responsible as possible. We, like you, enjoy time spent in the outdoors and we hold ourselves to very high standards when it comes to our products. It has to be good enough for us to use or we won't sell it. Please take a tour of our [website](#) and if you have any questions one of our [Customer Service Representatives](#) would be happy to help!

Wood Care Wisdom

If you have a deck, wood fence, siding or outside furniture consider yourself lucky. Wood continues to be an outstanding choice for building and offers unsurpassed beauty and durability while being a very sustainable resource. As with most things though wood does require some care to maintain not only its beauty but its integrity. When choosing an exterior wood coating it is important to remember that a higher quality coating is not only going to last longer but its going to help protect the structural integrity of the wood thus making your wood last longer. Protect that investment with high quality Superdeck brand products.



An ounce of prevention. . .

Most people are seen happily (or not so happily) washing their cars on a nice summer day. It is a large investment that we want to maintain. Keeping all of the road grime and foreign matter off the finish will help keep that investment protected. The same principle applies to your exterior wood, especially your deck. A deck surface that is kept clean will help the coating and the investment in your wood last much longer. Decks take a tremendous beating from the sun, rain, our pets and us as we play, eat, grill and generally abuse the deck surface. We should consider cleaning it more often. Wood cleaners are generally much less expensive than the coatings and most are formulated to clean away the dirt without removing the coating as well. The Forest Products Laboratory conducted a study that found that you can increase the life of your deck coating by 30% by simply cleaning the deck surface every six months! Next time you mop that kitchen floor think about your outdoor floor and give it a cleaning.



Customer Service Corner

As we go through these unprecedented times, remember that one of hte best investments you can make is maintaining your outdoor living area. Whether it be siding, decking, concrete, or any other wooden structure, proper maintenance will preserve your investment and make it look super too! Besides, you just might be spending more time at home this year so do yourself a favor, and invest in your investments and enjoy them also! Also, always feel free to [contact us](#) and get our industry professional advice on all of you technical questions. You are the reason we are here - let us help - we look forward to it! Good luck!

FAQ's

Q: When is a good time to stain my deck?

A: The ideal time to stain is early morning hours or late afternoon after the surface to be stained has cooled. Do not apply Superdeck stains if the surface is hot to the touch or rain is imminent.

Q: What is the best way to apply Superdeck stains?

A: Brushing using natural bristle brushes is the best method of application. Brushing works well on all surfaces and provides smooth and even coverage. Airless sprayers are preferred for larger jobs. When spraying use the lowest possible setting and a large orifice tip to obtain a reasonable spray pattern and to avoid a fine mist. Don't forget to back brush after spraying to eliminate pools and puddles and work the product into the wood.

All this work is making me hungry . . .

Here is a unique barbecue idea.

- 1 whole chicken
- ½ cup Salad Oil
- ½ cup Vinegar
- ¼ cup Soy Sauce
- 6 bulbs garlic, crushed
- 1 sprig rosemary
- 1 tblsp. Celery seed
- 1 tblsp. Salt
- ¼ tsp. pepper

Combine all ingredients (except chicken), simmer 10 minutes. Cut chicken into halves and barbecue, turning several times and swabbing sauce on generously until tender (30-40 minutes).

Sincerely,

Duckback Products

Free



Tell us what you think. Did you find this newsletter informative? What information are you looking for? Send us your [comments and suggestions](#) and we'll send you a free logo rubber duck (while supplies last). We want to hear from you!

Offer Expires: August 31, 2009

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